

#### www.GoPurePower.com

# **Pure Power!** Lifetime Filter Systems®

### **Economical Benefits:**

- ✓ Initial cost is amortized over the life of the vehicle or stationary engine.
- ✓ Superior filtration means less wear on engine or fuel systems, providing extended life of equipment.
- ✓ Eliminate filter inventory.
- ✓ Eliminate cost of filter disposal.
- ✓ Extended drain intervals reduces maintenance labor costs.
- ✓ Saves money and time.

## **Mechanical Benefits:**

- ✓ **Most Efficient Filtration** Laboratory tested and competition proven to be over <u>90</u>% more efficient in removing 10 micron and smaller particles (most harmful to engines) than paper filters.
- ✓ Largest Filtering Area Deep pleated, duplex woven, 45 micron, T304 Stainless Steel Filter Media has the largest amount of filter area available and provides for "One-pass" <u>ABSOLUTE</u> filtering. Cleaner Oil equals longer engine life, longer oil life, better fuel economy and less emissions.
- ✓ **Maximum Flow Volume** –doubles the filtered oil flow.
- ✓ **Reusable & Cleanable** Reusable hundreds of times. Cleaning can be done with soap and water or in a solvent parts washer.
- ✓ Easy Installation No special tools needed. Simple spin-on replacement. Best fit and NO LEAKS!
- ✓ **Removable Inspection Canister** easy removal to allow inspection & cleaning -- anytime, anyplace. Convenient inspection allows monitoring the condition of your engine.
- ✓ **Superior Quality & Workmanship** 6061 T6 Billet Aluminum Housing is designed, engineered and manufactured to last the lifetime of your car, truck or equipment.
- ✓ **O Rings** Viton, the ultimate in durable sealing ability.
- ✓ Full Flow Bypass Stainless Steel spring and ball incorporated in unique Patent Pending design for emergency oil requirement.
- ✓ **Patent Pending Design** Revolutionary design for oil filters.

# **Environmental Benefits:**

- ✓ Eliminate the used oil and fuel filter waste stream.
- ✓ Lifetime Filter Systems, through superior filtration, can help extend oil drain intervals, thereby reducing the used oil waste stream.
- ✓ Helps to protect our environment.